



The logo for TAMKO, featuring the word 'TAMKO' in a bold, black, sans-serif font, enclosed within a red rectangular border.

A photograph of a modern, two-story house with a dark grey shingled roof, white trim, and a central arched entrance. The house is set against a clear blue sky.

FINANCIAL SKILLS WORKSHOP

Join J&L and Tamko for an exclusive workshop designed for industry professionals, contractors and partners who want to elevate their business acumen and gain a competitive edge! Give your team the knowledge and confidence to close more sales and grow your business



Workshop Highlights

- **How to Sell to a Homeowner**- Master the art of building trust, understanding homeowner needs, and closing the deal.
- **How to Sell a Tiered System**- Learn to present and explain value-driven options that fit every budget.
- **Roofing Shingle Options & Accessories** - Get up to speed on TAMKO's latest shingle lines, colors, and accessory products to help you offer the best solutions.
- **How to Sell Enhanced Warranties** - Understand how enhanced warranties add value for homeowners and increase your revenue—discover which shingle lines qualify!
- **Upselling & Packaging** - Strategies to bundle products and services, maximize upsell opportunities, and increase average ticket size.

SEPTEMBER 30, 2025

5PM-8PM

**THE CREAMERY
KENNETT SQUARE
401 BIRCH STREET
KENNETT SQUARE, PA 19348**

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